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Issue: 1



## Welcome to our First Newsletter

Hello Custom Field 1,

This is our effort to stay in touch with you and introduce new products and marketing ideas that will help you enhance your business and reach new customers.

*(For deals on Boat wraps, please check the end of this email)*

We will greatly appreciate any articles or feedback that you can provide us. Thank you.

### Make It "YOUR BOAT" With A Boat Wrap!

When you can customize pretty much everything, why not your boat? Boat wraps can display vivid images to reflect your style and individuality. Wraps are the new trend. The high performance vinyl used can withstand the sun's UV rays, water, salty spray and high speeds. This makes wraps a more durable and lasting alternative to airbrushing. Read on to see why boat wraps are so popular.



### Top Uses Of Boat Wraps

- Show off your unique personality
- Advertise for your business
- Promote events and sponsors
- Give an old boat a face lift or a classy look
- Provide easy recognition during tournaments or races

### In This Issue

[BOATS AND MORE](#)

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### Featured Customers

◆ Daryl Flood becomes agent for MAYFLOWER and renews 70 vehicles in Houston

◆ Hotwell US updates reception area in preparation for the OTC Tradeshow

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### New Products

◆ Exterior Wall Graphics

◆ Interior Custom Wall Papers

◆ Window Graphics

◆ Trailer wraps

◆ Car/ Boat Dealership Banners

- Protect the gel coat
- Save repair cost in the future trade in or sale (since it can be taken off leaving a clean boat)



## The Lighter Side Of Boating

"Honey, I had a great dream about you last night."

"Oh? What was I doing?" She asked with a little giggle.

"You were buying me a new boat."

"How Nice." Was her cool response, "Tonight, why don't you dream up a way to pay for your new boat?"

Question: When does a boat show affection?

Answer: When it hugs the shore !!

"The river flows, flows to the sea

Where ever that river goes, that's where I want to be

Flow river flow, let your waters wash down

Take me from this road, to some other town..."

## Did You Know?

The likelihood of an individual purchasing a new boat increases as they make subsequent boat purchases with nearly a third of repeat boat buyers purchasing a new boat as their next watercraft.

Boat ownership increased slightly in 2007; more than one in ten U.S. households owned a boat.

Nearly three out of four current boat owners have an average household income less than \$100,000.



More than 68 percent of boat

owners were married with the median age of boat owners at 45-49 years.

Boat owners spent an average of 32 days (or 16 weekends) on the water in 2007, a one day increase from 2006.

## What We Can Do

To learn more about these products, please [click here](#) or call us at 713-263-9900

## New Customers

- ◆ Barnett Office Warehouse
- ◆ Spin Imaging
- ◆ Spider Staging
- ◆ Royal Oaks Advisory Group Ltd.
- ◆ RJ Engineering Systems, Inc.
- ◆ Mitsubishi Forklifts Of Houston
- ◆ Evans Properties
- ◆ EIS Office Solutions, Inc.
- ◆ Boiler Management/ Teal Systems
- ◆ State Farm Insurance
- ◆ Houston Metal Cutting

At Saifee Signs, we create high impact custom graphics that make your boat stand out! We design, print and install everything from custom lettering, logos, full color digital graphics, documented vessel names to registration numbers on any boat.



The graphics are produced using HP Designjet 9000s with Oracal ORAJET® 3951 Professional Wrapping Cast Inkjet Media. They are then laminated with ORAGUARD® 290 2-mil Premium Cast PVC overlaminates.



Big Banners for Dealerships / Sports Events

Save  
20%

## Deal of the Month

Full Exterior Boat Wrap for 20 ft Bass Boat = \$2272 + tax



Full Exterior Truck Wrap = \$2797 + tax



Price includes **design, printing & lamination** on 3M 180C material and **professional installation** at our covered 60 ft bay installation facility in Houston on Beltway 8 & 290. Coverage includes all sides, hood, back and windows. Does not include roof and bumpers for land vehicles. Does not include interior coverage for boats.

Saifee Signs offers 12 months installation warranty on all vehicle wrap products.

**Offer Expires: September 30, 2008**

**Customer needs to mention price code NEWSLETTER to avail this price offer.**

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